

# BOUTIQUE DESIGN MATCH

May 22-24, 2023 : Pendry San Diego, California

Boutique Design Match is the hospitality industry's premier sourcing event, connecting hospitality suppliers with pre-qualified buyers/ specifiers currently working on a project(s), who have an active pipeline and sourcing needs for their projects. Participation in this years' event provides an opportunity to connect with customers/potential customers working on projects, interested in learning more about your company's product offerings, and building relationships while experiencing the vibrant nightlife, beaches, shopping, bars and restaurants in the Historic Gaslamp Quarter.

## WHAT MAKES BD MATCH UNIQUE?

**1** Boutique Design's industry influence, extensive database and strong industry relationships enables us to provide **ONE-ON-ONE MEETINGS WITH DECISION MAKERS** responsible for the purchase/specification of design elements for their current and up-and-coming projects

**2** Our team's vast industry knowledge, ability to identify emerging talent and established professionals and invitation-only approach offers **DIRECT ACCESS TO DELEGATES WITH ACTIVE PIPELINES**, unparalleled in the industry.

**3** **ENHANCED EDUCATION** on development trends from owners' perspectives providing insight on the future of our industry, changing market dynamics, what's hot and why.

## HERE'S HOW IT WORKS

### YOU SELECT YOUR MEETINGS

Choose in advance pre-qualified hospitality design professionals from leading design firms, purchasing companies and hotel groups. Sponsors can nominate potential customers/customers for participation in the event, as well.

### WE ORGANIZE YOUR MEETINGS

Simply set up a tabletop display and you're ready for two days of 20-minute, one-to-one meetings.

### YOU REAP THE BENEFITS

Boutique Design Match is an alternative way to connect with hospitality's up-and-coming talent and established firms, share your brand story and product offerings in a relaxed environment conducive to business exchange.

## PACKAGE INCLUDES

- Guarantee of 20 one-to-one meetings
- Three-night hotel stay
- Food & Beverage
- Opportunity to nominate design professionals for event participation
- Opportunity to select delegates seated at your table ( assigned seating lunches/dinners)
- Directory listing with full-page ad and group photo
- Networking events, off-site excursions

## YOUR INVESTMENT

**One representative**  
**\$13,000**

**Two representatives**  
**\$17,650**

**Social Event Guest/Spouse/Partner**  
**\$1,000**

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## SCHEDULE OF EVENTS:

*Times and program are tentative and subject to change*

### MONDAY, MAY 22

2:00 PM – 7:00 PM ..... Registration  
2:00 PM – 6:00 PM ..... Supplier Tabletop Setup  
4:30 PM – 6:00 PM ..... Hotel Tour (location TBD)  
7:00 PM – 8:00 PM ..... Welcome Reception  
8:00 PM – 9:30 PM ..... Welcome Dinner (assigned seating)

### TUESDAY, MAY 23

8:45 AM – 9:45 AM ..... Networking Breakfast  
9:00 AM – 9:30 AM ..... Rapid Fire Presentations (Delegates Required)  
- optional for sponsors  
10:00 AM – 12:15 PM... One-to-One Meetings  
12:15 PM – 1:15 PM..... Networking Lunch (assigned seating)  
1:45 PM – 3:40 PM ..... One-to-One Meetings  
6:30 PM – 9:30 PM ..... Offsite Networking Dinner/Group Activity

### WEDNESDAY, MAY 24

8:45 AM – 9:45 AM ..... Networking Breakfast  
9:00 AM – 9:30 AM ..... Rapid Fire Presentations (Delegates Required)  
- optional for sponsors  
10:00 AM – 12:15 PM... One-to-One Meetings  
12:15 PM – 1:30 PM..... Networking Lunch/Panel Discussion  
(assigned seating)  
2:00 PM – 3:55PM ..... One-to-One Meetings  
5:00 PM – 6:00 PM ..... Closing Reception

### THURSDAY, MAY 25

Depart at Leisure

## SALES TEAM

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